

Austen Hufford

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Education:

- University of Michigan – Ann Arbor; BA in Economics; 3.6 GPA May 2015

Jobs and Internships:

- The Wall Street Journal – Reporter June 2015 – Present
Breaking news reporter covering primarily market-moving U.S. news. Provides readers with early takes on some of the most important business stories of the day by monitoring thousands of releases and SEC filings to determine what is newsworthy. Research and give needed context for complex, fast-turnaround stories. Also work on longer-term, data-based investigations.
- Pacific Coast Business Times – Reporter June – Aug. 2014
Spent the summer publishing long-term, data-driven investigations on public pension reform and crowdfunding also wrote profiles of local businesses.
- Houlihan Lokey – Summer Financial Analyst June – Aug. 2013
Read, summarized and created economic and industry overviews under strict deadlines. Built and edited Excel valuation models.
- 914INC – Reporter and Freelance Writer May 2012 – June 2014
- School of Information – Photographer/Videographer Oct. 2012 – May 2013

Activities:

- The Michigan Daily Oct. 2011 – May 2015
Online Editor Sept. 2013 – Dec. 2014
Increased online innovation and reach. Created marketing, social media and video teams. Resulted in 50 percent year-over-year increase in site users and 230 percent increase in engaged Facebook readers. Introduced interactive infographics and live blogging to website. Worked as liaison with business staff to implement video, social media and live blogging ads.
Digital News Editor and Data Journalist Jan. – April 2013
Assistant News Editor and Crime Reporter Sept. – Dec. 2012
Online Photo Editor Jan. – Dec. 2012
- Michigan Journal of Business – Managing Editor Sept. 2013 – Dec 2014
- Michigan Journal of International Affairs – Featured Author Sept. 2011 – May 2013

Awards:

- 2014 Dow Jones News Fund Business Internship Winner June 2014
- 2014 Roy W. Howard National Collegiate Reporting Fellow May 2014
- Michigandaily.com National Finalist - Best Affiliated Website April 2014
- Three time winner of Morris and Lola Wasserstein Award 2012,2013,2014
- SPJ Mark of Excellence Region 4 Awards April 2013
First Place General News Reporting
First Place Breaking News Reporting
- Lipsey Journalism Award for Public Service Reporting April 2013

Skills:

- Photography, videography, social media, live blogging, research
- Software: Adobe Photoshop, Pinnacle Studio, Final Cut Pro and Microsoft Excel
- Experienced with Python, R, CSS, HTML and Drupal CMS.